

Academy of Certified Human Resource Professionals

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IHRM ACCREDITATION NO.: C00259

NITA ACCREDITATION NO.: NITA/TRN/1234

Strategic Employee Retention

| Start Date | End Date | Venue | CPD | Cost | Registration Link |
|------------|------------|--------------|-----|----------|-------------------|
| 30-03-2022 | 30-03-2022 | Zoom Webinar | 1 | 1,000.00 | Register Here |

Introduction

Employees are deciding whether to stay or leave their employers. Recent surveys show upwards to an 50% increase in employee turnover as the economy improves. Those that fail to make employee retention a priority are at risk of losing their top talented people to the competition. In this Strategic Employee Retention webinar you will learn five key strategies that drive job satisfaction and employee engagement leading to high employee retention.

Objectives

The objective of the **Strategic Employee Retention** training is to;

- What motivates employees
- Why Retention is a serious problem still?
- Strategic accountability approach to retention
- How to measure and monitor turnover and retention data
- Recruiting new employees
- Building motivation and commitment
- Employee retention case study

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Generalists
- Team Leaders & Departmental Heads,

Zoom Credentials

| Webinar Link | Meeting ID | Password |
|--|---------------|----------|
| https://us02web.zoom.us/j/86129001943?pwd=ck5vUE43aHdaay9LbTM2amt2OXZDZz09 | 861 2900 1943 | 845000 |



Den Gathitu

Secretary General

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