

Academy of Certified Human Resource Professionals,

Regus Suites, 17<sup>th</sup> Floor, JKUAT Towers, Kenyatta Avenue, P. O. Box 18582 - 00100, Nairobi, Kenya. © 020-5157034 | © 0700 722522 | © 0722 300245 Email: admin@achrp.org | Website: https://achrp.org

IHRM: C00259

# NITA: NITA/TRN/1234

Dear professional,

## 31/08/2025

### **Strategic Staffing**

Date	Venue	CPD	Cost (Excl. VAT)PP	Registration Link
10-06-2023-10-06-2023	Webinar	1	1,500.00	Register Here

#### **Course Overview**

Strategic staffing training is a comprehensive program designed to equip organizations with the necessary tools and knowledge to effectively plan, recruit, and retain the right employees. It emphasizes the importance of aligning staffing strategies with organizational objectives to promote long-term success. Through this training, participants learn how to analyze labor markets, forecast workforce requirements, and implement effective recruitment and retention strategies. The program also covers best practices for managing a diverse workforce and promoting employee engagement. Overall, strategic staffing training is an essential investment for organizations looking to optimize their staffing practices and achieve their business goals.

#### **Course Objectives**

The objective of the Strategic Staffing training is to;

- Reducing recruitment costs.
- Techniques to attract job candidates.
- Making organization the employer of choice.
- Identifying present and future business requirements pertaining to staffing.
- Alternative staffing activities.
- Techniques to develop an effective job advertisement.

#### **Target Groups**

This training is suitable to a wide range of professionals but will greatly benefit;

- Managers and supervisors responsible for team performance.
- HR professionals and managers.
- Legal advisors and compliance officers.
- HR Business Partners
- HR Officers
- People Managers

#### **Zoom Credentials**

Webinar Link

Den Mathita CHRP. Den PN Gathitu Secretary General Academy of Certified Human Resource Professionals