

#### Academy of Certified Human Resource Professionals Ltd.

Regus Suites, 17th Floor, JKUAT Towers, Kenyatta Avenue,

P. O. Box 18582 - 00100, Nairobi, Kenya.

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NITA: NITA/TRN/1234

IHRM: C00259

## **How to Attract & Retain Top Talents Training**

Date	Time	Duration	Venue	CPD	Cost (Excl. VAT)PP
9th Mar, 2024	08:30 AM-11:30 AM	3 Hour(s)	Webinar, Zoom	1	1,500.00

#### **Course Overview**

This webinar is designed to help you learn and apply the best practices in attracting and retaining top talents in your organization. You will learn how to use five ways to attract top talent, such as employer branding, employee referrals, social media, talent pools, and flexible work arrangements. You will also learn how to use seven ways to retain top talents, such as recognition, feedback, career development, mentoring, coaching, culture, and compensation. Finally, you will learn how to use tips to increase employee engagement, such as communication, involvement, empowerment, and appreciation.

## **Course Objectives**

By the end of this program, participants will be able to;

- Define attracting and retaining top talents and their importance and benefits for HR and business outcomes.
- Identify the five ways to attract top talent and their indicators and implications.
- Apply the five ways to attract top talent to various recruitment scenarios.
- Identify the seven ways to retain top talents and their indicators and implications.
- Apply the seven ways to retain top talents to various retention scenarios.
- Identify the tips to increase employee engagement and their indicators and implications.
- Use the tips to increase employee engagement to various engagement scenarios.

#### Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals
- People Managers
- HR Executives

### Video Link(s)

Module Title	Video Link
How to Attract & Retain Top Talents	https://www.youtube.com/watch?v=k6blab2DGzg

CHRP. Den PN Gathitu **Secretary General** 

Academy of Certified Human Resource Professionals								



DATE: 20:10:2025

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PROFORMA INVOICE

Invoice To:							
Organization Name:							
Phone Number:							
Email Address:							
QTY	DESCRIPTION	NET (KES)	VAT (KES)	GROSS (KES)			
1	How to Attract & Retain Top Talents Training		240.00	1,740.00			
				1,740.00			
GROSS: One Thousand Seven Hundred Forty				1,740.00			
	***PAYMENT D	DETAILS***					
	Pay Bill No: 247247 Account No.:	300245 <b>Amo</b>	ount: KES 1,740	.00			
Bank Name: Equity Bank Bank Account Name: Academy of Certified Human Resource Professionals Ltd Bank Branch: Kenyatta Avenue Bank Physical Address: Kenyatta Avenue Bank Account Number: 1 2 9 0 2 7 1 2 4 5 7 5 3							
Nomination Authorization & Funding Confirmation							
Organization KRA PIN:							
Contact Person:							
Position:							
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