



## Academy of Certified Human Resource Professionals

Regus Suites, 17<sup>th</sup> Floor, JKUAT Towers, Kenyatta Avenue,

P. O. Box 18582 - 00100, Nairobi, Kenya.

Tel: 020-5157034 | Mobile: 0722 300 245.

Email: [admin@achrp.org](mailto:admin@achrp.org) | Website: <https://achrp.org>

IHRM ACCREDITATION NO.: C00259

NITA ACCREDITATION NO.: NITA/TRN/1234

### Performance Vs Productivity Management

Start Date	End Date	Venue	CPD	Cost	Registration Link
22-06-2024	22-06-2024	Webinar	1	1,500.00	<a href="#">Register Here</a>

### Introduction

Performance management and productivity management are often confused to mean one and the same thing, but much as the two are related, they are not synonymous. Whereas performance management focuses on effectiveness: Quality, speed and accuracy, productivity management focuses on efficiency: Quality, cost and delivery of goods and services. This difference notwithstanding, the end goal is one-to maximize results, but results could be in form of output, outcome or impact depending on whether one is measuring performance or measuring productivity. This course promises to be a valuable opportunity for HR professionals who would like to enhance their knowledge, learn from industry experts, and engage with peers in different sectors.

### Objectives

The objective of the **Performance Vs Productivity Management** training is to;

- To provide a clear understanding on the nexus between performance and productivity.
- To explain the factors that influence employee productivity at the workplace with a view to improving productivity.
- To equip participants with clear knowledge on how to build a productive workplace culture to enhance productivity.
- To discuss the strategies and tools for improving productivity at the workplace.
- To equip participants with knowledge on how to carry out productivity monitoring, evaluation and discuss the reporting framework.

### Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

### Zoom Credentials

Webinar Link	Meeting ID	Password
<a href="https://us02web.zoom.us/j/86129001943?pwd=ck5vUE43aHdaay9LbTM2amt2OXZDZz09">https://us02web.zoom.us/j/86129001943?pwd=ck5vUE43aHdaay9LbTM2amt2OXZDZz09</a>	861 2900 1943	845000

**Den Gathitu**

**Secretary General**

