

Dear professional,

**09/05/2025**

## Mastering Knowledge Management

| Start Date | End Date   | Venue                | CPD | Cost (Excl. VAT)PP | Registration Link             |
|------------|------------|----------------------|-----|--------------------|-------------------------------|
| 15-07-2024 | 19-07-2024 | Lake Naivasha Resort | 6   | 60,000.00          | <a href="#">Register Here</a> |

### Course Overview

This course provides comprehensive insights into Knowledge Management (KM) principles, strategies, and tools to optimize information flow within organizations. Participants will learn to harness the power of collective knowledge to drive innovation, efficiency, and competitive advantage.

### Course Objectives

The objective of the **Mastering Knowledge Management** training is to;

- Understand the fundamentals of Knowledge Management.
- Explore KM frameworks and models.
- Develop skills to implement KM strategies effectively.
- Analyze case studies to draw practical insights.
- Utilize tools and technology for efficient knowledge sharing.

### Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- Mid to senior-level managers
- KM professionals
- HR and IT managers
- Project managers
- Organizational consultants



**CHRP. Den PN Gathitu**

**Secretary General**

**Academy of Certified Human Resource Professionals**