

Regus Suites, 17<sup>th</sup> Floor, JKUAT Towers, Kenyatta Avenue, P. O. Box 18582 - 00100, Nairobi, Kenya.

O700 722 522
O700 722 522
O722 300 245.

Email: admin@achrp.org | Website: https://achrp.org

#### IHRM: C00259

NITA: NITA/TRN/1234

#### **Certified Human Capital Analyst Training**

Date	Venue	CPD	Cost (Excl. VAT)PP	Registration Link
6th - 11th Oct, 2025	Blooming Suites	6	60,000.00	Register Here

#### **Course Overview**

In today's hyper-competitive marketplace, people are your greatest strategic asset—and data is the key to unlocking their full potential. This six-day CHCA certification immerses HR professionals in cuttingedge analytical methodologies that translate raw workforce data into actionable business intelligence. You'll move beyond basic reporting to build predictive models, forecast talent needs, and design highimpact dashboards that resonate with C-suite stakeholders. By mastering ethical data governance, ROI calculation, and narrative storytelling, you'll become the bridge between HR insights and organizational strategy—ensuring every people decision drives measurable growth.

## **Course Objectives**

## By the end of this program, participants will be able to:

• ##Define and prioritize human capital metrics that align with business goals. ##Implement robust data collection, cleaning, and governance practices. ##Build and validate forecasting and scenario-planning models for workforce supply and demand. ##Diagnose recruitment, engagement, and retention trends through advanced analytics. ##Calculate performance ROI and link people investments directly to financial outcomes. ##Design executive-grade dashboards and tell compelling data stories that drive action. ##Uphold ethical standards and ensure security when handling sensitive HR data.

## **Target Groups**

This training is suitable to a wide range of professionals but will greatly benefit;:

- HR Professionals seeking analytical mastery
- People Analysts and HRIS Specialists
- Workforce Planning Leads
- Talent Acquisition & Engagement Managers
- Organizational Development Practitioners

# *Den Mathitu* CHRP. Den PN Gathitu Secretary General <u>Academy of Certified Human Resource Professionals</u>