

## MASTERING HR DATA ANALYTICS & METRICS TRAINING

| Date                  | Time            | Duration | Venue                     | CPD | Cost (Incl. VAT) |
|-----------------------|-----------------|----------|---------------------------|-----|------------------|
| 16th - 21st Feb, 2026 | 8:00 AM-4:00 PM | 6 Day(s) | Blooming Suites, Naivasha | 6   | 69,600.00        |

### Course Overview

This six-day training immerses HR professionals in cutting-edge analytical methodologies that translate raw workforce data into actionable business intelligence. You'll move beyond basic reporting to build predictive models, forecast talent needs, and design high-impact dashboards that resonate with C-suite stakeholders. By mastering ethical data governance, ROI calculation, and narrative storytelling, you'll become the bridge between HR insights and organizational strategy—ensuring every people decision drives measurable growth.

### Course Objectives

By the end of this program, participants will be able to;

- Define and prioritize human capital metrics that align with business goals.
- Implement robust data collection, cleaning, and governance practices.
- Build and validate forecasting and scenario-planning models for workforce supply and demand.
- Diagnose recruitment, engagement, and retention trends through advanced analytics.
- Calculate performance ROI and link people investments directly to financial outcomes.
- Design executive-grade dashboards and tell compelling data stories that drive action.
- Uphold ethical standards and ensure security when handling sensitive HR data.

### Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals seeking analytical mastery
- People Analysts and HRIS Specialists
- Workforce Planning Leads
- Talent Acquisition & Engagement Managers
- Organizational Development Practitioners



**CHRP. Den PN Gathitu**

**Secretary General**

**Academy of Certified Human Resource Professionals**