

MASTERING HR DATA ANALYTICS & METRICS TRAINING

Date	Time	Duration	Venue	CPD	Cost (Incl. VAT)
13th - 18th Oct, 2025	8:00 AM-4:00 PM	6 Day(s)	Blooming Suites, Naivasha	6	69,600.00

Course Overview

This six-day training immerses HR professionals in cutting-edge analytical methodologies that translate raw workforce data into actionable business intelligence. You'll move beyond basic reporting to build predictive models, forecast talent needs, and design high-impact dashboards that resonate with C-suite stakeholders. By mastering ethical data governance, ROI calculation, and narrative storytelling, you'll become the bridge between HR insights and organizational strategy—ensuring every people decision drives measurable growth.

Course Objectives

By the end of this program, participants will be able to;

- Define and prioritize human capital metrics that align with business goals.
- Implement robust data collection, cleaning, and governance practices.
- Build and validate forecasting and scenario-planning models for workforce supply and demand.
- Diagnose recruitment, engagement, and retention trends through advanced analytics.
- Calculate performance ROI and link people investments directly to financial outcomes.
- Design executive-grade dashboards and tell compelling data stories that drive action.
- Uphold ethical standards and ensure security when handling sensitive HR data.

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals seeking analytical mastery
- People Analysts and HRIS Specialists
- Workforce Planning Leads
- Talent Acquisition & Engagement Managers
- Organizational Development Practitioners



CHRP. Den PN Gathitu

Secretary General

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