

## STRATEGIC AI LEADERSHIP IN BUSINESS TRAINING

Date	Time	Duration	Venue	CPD	Cost (Incl. VAT)
23rd - 28th Mar, 2026	8:30 AM-4:00 PM	6 Day(s)	Blooming Suites, Naivasha	6	81,200.00

### Course Overview

Artificial Intelligence is no longer a technical elective; it is a core leadership competency. This six-day executive program is designed to move leaders beyond the "hype" into the strategic integration of AI as a business accelerator. Participants will explore how AI shifts competitive landscapes, disrupts traditional business models, and demands a new breed of leadership—one that balances technological intuition with ethical governance. Through high-stakes simulations, operational redesign workshops, and data-strategy labs, leaders will learn to architect AI-ready organizations. The program focuses on bridging the gap between technical capability and business value, ensuring that AI initiatives are not just "pilot projects" but scalable strategies that drive efficiency, innovation, and long-term resilience.

### Course Objectives

By the end of this program, participants will be able to;

- Navigate the AI Landscape: Translate complex AI capabilities into strategic business value.
- Architect Data Maturity: Build robust data strategies that serve as the foundation for enterprise AI.
- Redesign Business Operations: Identify and execute AI-driven workflow transformations across the value chain.
- Lead Cultural Evolution: Foster an AI-ready culture that embraces augmentation over replacement.
- Engineer Ethical Governance: Implement frameworks to manage AI risks, bias, and security.
- Pitch AI Business Cases: Confidently present high-impact AI strategies to stakeholders and executive boards.

### Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals
- C-Suite Executives: CEOs, COOs, CFOs, and CTOs seeking to integrate AI into the core business strate
- HR Directors & CHROs: Leaders tasked with managing the workforce transition and cultural shift towar
- Strategic Business Unit (SBU) Heads: Managers looking to redesign departmental workflows for competi
- Digital Transformation & Innovation Leads: Professionals responsible for the selection, implementati
- Governance & Risk Officers: Executives focused on building the ethical guardrails and compliance fra

- Senior Strategic Consultants: Those advising organizations on digital maturity and future-ready busi

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