



Dear professional,

17/07/2025

Building a Great Organizational Culture

Start Date	End Date	Venue	CPD	Cost (Excl. VAT)PP	Registration Link
10-03-2022	11-03-2022	Zoom Webinar	2	3,000.00	Register Here

Course Overview

Organization culture is an integral part of business. It affects nearly every aspect of a company. From recruiting top talent to improving employee satisfaction, it's the backbone of a happy workforce. Without a positive corporate culture, many employees will struggle to find the real value in their work, and this leads to a variety of negative consequences for your bottom line. There's a reason why companies who are named as a Best Place to Work see so much success. These organizations tend to have strong, positive corporate cultures that help employees feel and perform their best at work. In this workshop you will learn how to build a great organizational culture.

Course Objectives

The objective of the **Building a Great Organizational Culture** training is to;

- Organization culture - Introduction
- Importance of organization culture
- Types of organization culture
- Functions of organization culture
- Employee's role in organization culture
- Changing organizing culture
- Adjusting to changing organization culture
- Factors affecting organization culture
- Open door policy
- Communication in organization culture
- Setbacks of organization culture
- Understanding & influencing organization culture
- Models of organization culture
- Creating and sustaining organization culture
- Survey on your organization

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- Managers and supervisors responsible for team performance.
- Business leaders seeking to enhance organizational effectiveness.

Zoom Credentials

Webinar Link	Meeting ID	Password
https://us02web.zoom.us/j/86511587877?pwd=eTkWy3EBdquxLVavF8RjIDPb2bNu5a.1	865 1158 7877	836233

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