

# **Strategic Employee Retention Training**

Date	Time	Duration	Venue	CPD	Cost (Excl. VAT)PP
30th Mar, 2022	8:30 AM-11:30 AM	3 Hour(s)	Zoom Webinar, Zoom	1	1,000.00

#### **Course Overview**

Employees are deciding whether to stay or leave their employers. Recent surveys show upwards to an 50% increase in employee turnover as the economy improves. Those that fail to make employee retention a priority are at risk of losing their top talented people to the competition. In this Strategic Employee Retention webinar you will learn five key strategies that drive job satisfaction and employee engagement leading to high employee retention.

### Course Objectives

By the end of this program, participants will be able to;

- What motivates employees
- Why Retention is a serious problem . . . . still?
- Strategic accountability approach to retention
- How to measure and monitor turnover and retention data
- Recruiting new employees
- Building motivation and commitment
- Employee retention case study

#### Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- Managers and supervisors responsible for team performance.
- Business leaders seeking to enhance organizational effectiveness.

### Video Link(s)

Module Title Video Link

Den Philathita CHRP. Den PN (

CHRP. Den PN Gathitu Secretary General

**Academy of Certified Human Resource Professionals** 



DATE: 20:10:2025

# Academy of Certified Human Resource Professionals Ltd.

Regus Suites,  $17^{\text{th}}$  Floor, JKUAT Towers, Kenyatta Avenue,

P. O. Box 18582 - 00100, Nairobi, Kenya.

**1** +254 700 722 522 | **3** +254 722 300 245.

admin@achrp.org | https://achrp.org

IHRM: C00259 NITA: NITA/TRN/1234

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Invoice To:									
Organization Name:									
Phone Number:									
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QTY	DESCRIPTION	NET (KES)	VAT (KES)	GROSS (KES)					
1	Strategic Employee Retention Training	1,000.00	160.00	1,160.00					
GROS	1,160.00								
***PAYMENT DETAILS***									
<b>Pay Bill No:</b> 247247									
Bank Name: Equity Bank Bank Account Name: Academy of Certified Human Resource Professionals Ltd Bank Branch: Kenyatta Avenue Bank Physical Address: Kenyatta Avenue Bank Account Number: 1 2 9 0 2 7 1 2 4 5 7 5 3									
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