



Dear professional,

17/07/2025

Certified Corporate Trainer

Start Date	End Date	Venue	CPD	Cost (Excl. VAT)PP	Registration Link
11-07-2023	14-07-2023	Lake Naivasha Resort	6	60,000.00	Register Here

Course Overview

The Certified Corporate Trainer (CCT) ® certification, is designed to give the participant a solid understanding of how to implement a training program in a corporate environment. The program covers all basic training principles and gives the candidate a solid understanding of corporate training and how it is applied in the workplace. The goal is to teach you the key competencies required to function in the role of a trainer within a changing corporate environment.

Course Objectives

The objective of the **Certified Corporate Trainer** training is to;

- Explain the Need for Training and Development.
- Explain the Various Roles of a Trainer.
- Describe the Various Learning Styles and their Importance.
- Explain the Phases of a Training & Development Program.
- List the Criteria for Evaluation of Training.
- Describe How to Plan and Organize Training Content.
- Explain How to Prepare Presentations for Training.
- Explain the Role of Training Room Configuration in Effective Training.
- Explain the Role of Games and Activities in Training.
- Explain the Ground Rules for Communication in a Training.
- Explain How to Handle Different Learners.
- Explain the Role of Body Language in Training.
- Explain the Expectations of Learners from Trainers.

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- Managers and supervisors responsible for team performance.

CHRP. Den PN Gathitu, CCT

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Secretary General

Academy of Certified Human Resource Professionals