



Dear professional,

17/07/2025

### Key Performance Indicators (KPIs)

Start Date	End Date	Venue	CPD	Cost (Excl. VAT)PP	Registration Link
01-04-2023	01-04-2023	Webinar	1	1,500.00	<a href="#">Register Here</a>

### Course Overview

To-do lists are long. So many important issues can compete for your attention that it is often difficult to see the "wood for the trees". As a result we may end up with too many measures and, hence, too much to improve. And time is scarce. Sounds familiar? Albert Einstein had this wonderful quote about measurement: "Not everything that can be counted counts and not everything that counts can be counted." Or should be counted! Hence, we need to prioritize, but somehow we don't seem to do it well enough. More light will not help if we are look in the wrong direction. And when competition is brutal, staying competitive means survival.

### Course Objectives

The objective of the **Key Performance Indicators (KPIs)** training is to;

- To really understand what Key Performance Indicators (KPIs) are and their misinterpretation and misapplication.
- To appreciate why KPIs are necessary and beneficial to organizations.
- To learn how to create relevant and effective KPIs from Key Result Areas (also known as Critical Successful Factors).
- To learn how to implement a KPI system successfully.
- To effectively manage the KPI measurement process in all phases.

### Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR practitioners who are responsible for performance tracking and want to know how to do it effectiv
- Anyone who is concerned about his/her organization's sustainable improvement.
- Anyone whose organization's goals have changed and therefore their KPIs need refocusing.

### Zoom Credentials

Webinar Link	Meeting ID	Password
<a href="https://us02web.zoom.us/j/86511587877?pwd=eTkWy3EBdquxLVavF8RjIDPb2bNu5a.1">https://us02web.zoom.us/j/86511587877?pwd=eTkWy3EBdquxLVavF8RjIDPb2bNu5a.1</a>	865 1158 7877	836233

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