



Dear professional,

17/07/2025

Certified Corporate Trainer

Start Date	End Date	Venue	CPD	Cost (Excl. VAT)PP	Registration Link
11-03-2024	15-03-2024	Prideln Express Nyali	6	60,000.00	Register Here

Course Overview

The Certified Corporate Trainer certification program is designed for professionals who seek to enhance their skills in designing, conducting, and evaluating corporate training programs. The course aims to provide comprehensive knowledge and practical skills for training within corporate environments. It focuses on various aspects of being an effective trainer, including curriculum development, planning sessions, engaging diverse learners, and mastering training delivery. This comprehensive program will prepare participants to become adept corporate trainers, capable of fostering talent development and enhancing human capital effectively across various business environments.

Course Objectives

- The objective of the **Certified Corporate Trainer** training is to;
- To equip participants with the foundational principles of adult learning and the roles and responsibilities of a corporate trainer.
 - To understand the end-to-end process of training including needs assessment, design, development, delivery, and evaluation.
 - To provide insights into creating relevant and outcome-oriented training content.
 - To provide participants with the tools and techniques necessary for detailed training planning including resource allocation, timing, and scheduling.
 - To teach participants how to identify and engage key stakeholders in the training process.
 - To guide participants in organizing and managing training logistics, resources, and personnel to ensure smooth training delivery.
 - To enable participants to create a conducive learning environment and implement effective pedagogical strategies.
 - To expose participants to a variety of training methodologies and techniques.
 - To prepare participants to masterfully deliver training, employing engaging communication and facilitation skills.
 - To sensitize participants to the nuances of training in a diverse workforce.

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

CHRP, Den PN Gathitu, CCT
CHRP. Den PN Gathitu
Secretary General
Academy of Certified Human Resource Professionals