



Dear professional,

17/07/2025

How to Attract & Retain Top Talents

Start Date	End Date	Venue	CPD	Cost (Excl. VAT)PP	Registration Link
09-03-2024	09-03-2024	Webinar	1	1,500.00	Register Here

Course Overview

This webinar is designed to help you learn and apply the best practices in attracting and retaining top talents in your organization. You will learn how to use five ways to attract top talent, such as employer branding, employee referrals, social media, talent pools, and flexible work arrangements. You will also learn how to use seven ways to retain top talents, such as recognition, feedback, career development, mentoring, coaching, culture, and compensation. Finally, you will learn how to use tips to increase employee engagement, such as communication, involvement, empowerment, and appreciation.

Course Objectives

The objective of the **How to Attract & Retain Top Talents** training is to;

- Define attracting and retaining top talents and their importance and benefits for HR and business outcomes.
- Identify the five ways to attract top talent and their indicators and implications.
- Apply the five ways to attract top talent to various recruitment scenarios.
- Identify the seven ways to retain top talents and their indicators and implications.
- Apply the seven ways to retain top talents to various retention scenarios.
- Identify the tips to increase employee engagement and their indicators and implications.
- Use the tips to increase employee engagement to various engagement scenarios.

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals
- People Managers
- HR Executives

Zoom Credentials

Webinar Link	Meeting ID	Password
https://us02web.zoom.us/j/86511587877?pwd=eTkWy3EBdquxLVavF8RjJDPb2bNu5a.1	865 1158 7877	836233

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