



Dear professional,

17/07/2025

Creative Thinking Skills for HR Managers

Start Date	End Date	Venue	CPD	Cost (Excl. VAT)PP	Registration Link
10-11-2024	10-11-2024	Webinar	1	1,500.00	Register Here

Course Overview

This webinar is designed to help you develop and apply your creative thinking skills as an HR manager and leader. You will learn how to understand and overcome the conceptual blocks that hinder your creativity, such as constancy, compression, and complacency. You will also learn how to use various tools and techniques to define problems and generate new ideas, such as brainstorming, mind mapping, and SCAMPER. By the end of this webinar, you will be able to; explain the concept and types of creativity and innovation, identify and overcome the conceptual blocks that limit your creative thinking, apply the three components of creativity: expertise, motivation, and creative thinking skills, recognize and foster the paradoxical characteristics of creative groups, use various tools and techniques to define problems and generate new ideas and create a creative climate in your organization and team.

Course Objectives

The objective of the **Creative Thinking Skills for HR Managers** training is to;

- Define creativity and innovation and their importance and benefits for HR managers and leaders
- Identify the common conceptual blocks that hinder your creative thinking, such as constancy, compression, and complacency, and how to overcome them
- Apply the three components of creativity: expertise, motivation, and creative thinking skills, and how to enhance them
- Recognize the paradoxical characteristics of creative groups, such as diversity and cohesion, freedom and structure, and conflict and harmony, and how to foster them
- Use various tools and techniques to define problems and generate new ideas, such as brainstorming, mind mapping, SCAMPER, and more
- Create a creative climate in your organization and team, such as encouraging risk-taking, rewarding creativity, and providing feedback

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals
- People Managers
- HR Executives

Zoom Credentials

Webinar Link	Meeting ID	Password
https://us02web.zoom.us/j/86511587877?pwd=eTkWy3EBdqLXVavF8RjIDPb2bNu5a.1	865 1158 7877	836233

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