



Dear professional,

17/07/2025

**Certified Human Capital Analyst**

Start Date	End Date	Venue	CPD	Cost (Excl. VAT)PP	Registration Link
16-09-2024	20-09-2024	Pridelnn Express	6	60,000.00	<a href="#">Register Here</a>

**Course Overview**

We are thrilled to invite you to the Certified Human Capital Analyst (CHCA) certification course—an immersive journey into the heart of human resources analytics. Whether you’re an HR professional, a data enthusiast, or someone passionate about organizational success, this course promises to be transformative. In this transformative journey, we’ll explore the art and science of human capital analysis. From mastering metrics to strategic workforce planning, we’ll equip you with the skills needed to optimize organizational performance. We shall embark on a learning journey that will equip our participants with the knowledge and skills they need to excel in the world of human capital analysis.

**Course Objectives**

- The objective of the **Certified Human Capital Analyst** training is to;
- Understand key metrics related to workforce planning, talent acquisition, retention, and performance.
  - Learn how to measure the impact of HR initiatives on organizational success.
  - Explore data analytics techniques specific to HR.
  - Use data to inform strategic decisions related to workforce planning, compensation, and employee engagement.
  - Develop skills to align human capital strategies with organizational goals.
  - Create workforce plans that address future needs and mitigate risks.
  - Dive into effective recruitment and retention practices.
  - Understand the role of employer branding and employee value proposition.
  - Learn how to evaluate individual and team performance.
  - Explore strategies for employee development and career progression.

**Target Groups**

- This training is suitable to a wide range of professionals but will greatly benefit;
- HR professionals (generalists, specialists, and analysts)
  - Talent acquisition specialists
  - Workforce planners
  - Learning and development professionals
  - Anyone interested in mastering human capital analytics

CHRP, Den PN Gathitu, CCT

**CHRP. Den PN Gathitu**  
**Secretary General**  
**Academy of Certified Human Resource Professionals**