Dear professional,

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17/07/2025

Mastering Executive Negotiation Techniques

| Start Date | End Date | Venue | CPD | Cost (Excl. VAT)PP | Registration Link |
|------------|------------|---------------------|-----|--------------------|-------------------|
| 08-12-2025 | 13-12-2025 | Bliss Resort, Nyali | 6 | 60,000.00 | Register Here |

Course Overview

Successful executives must master the art of negotiation to influence decisions, secure favorable outcomes, and drive business success. This 6-day course equips leaders with high-level negotiation strategies, emphasizing persuasion, conflict resolution, deal structuring, and stakeholder management. Participants will explore real-world negotiation tactics, enhance their ability to navigate complex discussions, and refine executive-level communication for impactful agreements.

Course Objectives

The objective of the Mastering Executive Negotiation Techniques training is to;

- Master high-impact negotiation strategies tailored for executives.
- Strengthen persuasion, influence, and conflict-resolution techniques.
- Develop the ability to navigate high-stakes negotiations with confidence.
- Learn strategic deal structuring for long-term business success.
- Enhance stakeholder engagement for collaborative and impactful agreements.

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals
- Corporate Executives
- Business Leaders
- Negotiation Specialists
- Strategic Decision-Makers

CHRP. Den PN Gathitu, CCT

CHRP. Den PN Gathitu Secretary General <u>Academy of Certified Human Resource Professionals</u>